

Under the Patronage of His Highness General Sheikh Mohammed bin Zayed Al Nahyan  
Crown Prince of Abu Dhabi and Deputy Supreme Commander of the UAE Armed Forces

Hosted by



Co-located with the



# INTERNATIONAL WATER SUMMIT



## Promoting water sustainability in arid regions

The International Water Summit | Abu Dhabi, 15–17 January 2013

Organised by



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[www.internationalwatersummit.com](http://www.internationalwatersummit.com)

# "Water is more important than oil"

*On January 18, 2012, His Highness General Sheikh Mohammed bin Zayed Al Nahyan, Crown Prince of Abu Dhabi and Deputy Supreme Commander of the UAE Armed Forces, launched the International Water Summit as part of a far reaching sustainability vision aimed at ensuring the prosperity and welfare of mankind – not only in the United Arab Emirates, but across the world.*

*His statement, "water is more important than oil for the UAE" was a bold and clear signal that an economy based on oil is placing water sustainability at the top of its agenda.*



# Bringing the water-energy nexus *to life*

The UAE provides a strong example of the inter-connection of energy and water in water-scarce regions. More than 70 percent of the nation's overall water production and processing costs results from the energy required to desalinate, transport, store, forward and distribute water, demonstrating the pressing need for new approaches to water management.

In 2006, the leadership of Abu Dhabi established Masdar to maintain the UAE's energy leadership, and safeguard the longevity of its natural resources. In 2008, Masdar established the World Future Energy Summit which brings together world leaders, business executives and experts from around the globe in a collaborative effort to address world challenges, including energy and resource security.

As a natural extension of the UAE's commitment to sustainability, the new International Water Summit will be co-located with WFES in 2013.

The nexus between water and energy is something world leaders are increasingly moving to the top of their agendas. Energy and water are woven into our daily lives. Generating energy requires water, and producing water uses energy.

There is great scope for efficiency improvements that safeguard our precious resources and reduce our energy consumption footprint. Since the demand for these two most critical resources continues to grow more quickly than their availability, addressing the water-energy nexus at the International Water Summit is a key priority.

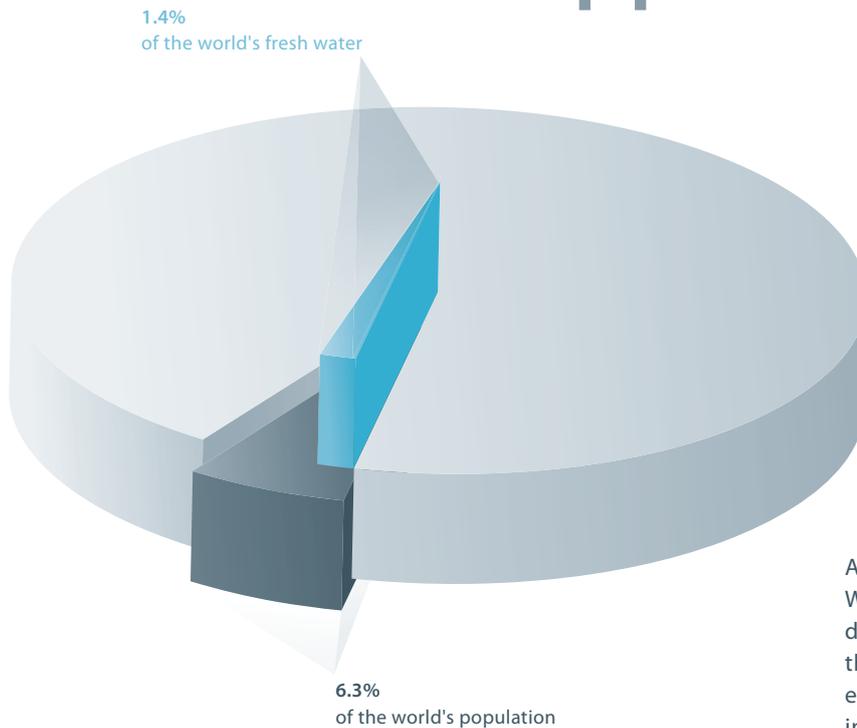
*Co-locating with the World Future Energy Summit (WFES) in Abu Dhabi with a combined Global Leaders Summit, and integration of the water-energy nexus into the conference and the exhibition as a focus topic will allow great minds, strategists and practitioners from both the water and energy industries to bring the nexus to life.*

#### **WFES 2012 overview:**

- 3,000 CEOs
- 26,000 attendees from 137 countries
- 53 official delegations
- 20 national pavilions
- 3,200 delegates
- 623 exhibiting companies
- 690 media representatives



# Water market opportunities



*The Middle East and North Africa (MENA) region is the most water scarce region in the world: home to 6.3% of the world's population but only 1.4% of the world's renewable fresh water.*

Source: The World Bank

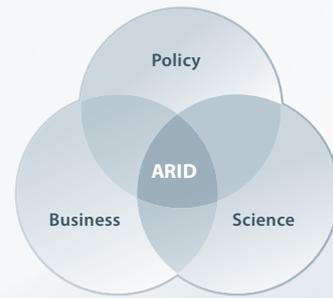
According to Global Water Intelligence's Global Water Market Report 2011, the global water industry is on the cusp of massive change. By 2016, the capital expenditure on water infrastructure is estimated to increase 1.5 times from US\$90 billion in 2010 to **US\$131 billion**.

Driven by global trends such as urbanisation, scarcity and environmental protection, sales to industrial water users of water and wastewater treatment equipment is set to grow from US\$14 billion in 2010 and expected to reach **US\$22 billion by 2016**.

\$100-120 billion has been earmarked for water infrastructure projects in the GCC (Gulf Cooperation Council), mainly driven by Saudi Arabia and the UAE; and is expected to **increase desalination capacity by 71% by 2016**.



# A modern oasis of opportunities



Where policy, science and business come together

The first International Water Summit will gather the leading minds from the global water community in policy, business and science to accelerate the development of sustainable water solutions for arid regions. This high-level platform offers you a unique opportunity to network with global politicians, water experts and leaders from the public and private sectors over three possibility-laden days.

One unique event

Three compelling reasons to join us and make space in your diary for the new International Water Summit.

January 15	Global Leaders Summit
January 15–17	International Exhibition
January 16–17	International Expert Conference

# 1

## Global Leaders Summit\*

Get the inside track from policy-makers

Day one's Global Leaders Summit will be held in conjunction with WFES: providing Heads of State, international organisations, regional Ministers and world political leaders with a high-level platform for developing policy, forming partnerships and drawing up effective strategies.

\* combined with the World Future Energy Summit

# 2

## International Expert Conference

Shape sustainable solutions with leading scientists

The Expert Conference on days two and three will bring together water experts from all over the world to debate, share research and shape solutions for meeting the key water sustainability challenges facing arid regions.



## International Exhibition

Explore opportunities  
with business leaders

# 3

The three-day exhibition will offer business and technology providers a powerful opportunity to network and promote their solutions to key players in the international water industry, establish partnerships and explore business opportunities in the Gulf region and beyond.

### Covering the following water industry sectors:

- Municipal/Infrastructure
- Commercial
- Industrial
- Agriculture

### Products, technologies and services related to:

- Sustainable production, treatment and supply of water
- Used/waste water treatment
- Reuse/recycling of a strategic resource
- Distribution and sewage networks
- Energy and water nexus
- Desalination
- Resource/well/aquifer protection (prevention, detection and monitoring of pollution, control and optimisation of consumption)
- Water for agriculture/irrigation
- Urban landscaping and architecture (Cities of the Future that combine water storage and management with recreational purposes)

### The exhibition will be an ideal meeting platform for regional buyers both from public and private sector to:

- Source and trade with innovative technology and solution providers
- Meet with international companies offering new product guides
- Identify new projects in the region
- Identify potential partners
- Learn, get practical advice and explore relevant case studies

### Attendee groups

- Government/Regulatory Bodies
- Water Authorities
- Utilities
- IWPP Developers
- Banks
- Building Contractors and Consultants
- MEP Engineers and Consultants
- Science and Research Community
- Investors
- Water Specialists
- Equipment Suppliers
- Facility and Plant Managers
- Technology Chiefs



# Unique business opportunities

## Facilitating the flow of business: The Project Stream

The Project Stream is an exciting business marketplace that will run in parallel with the main exhibition. This initiative will provide project developers with a unique opportunity to showcase and present real projects in the announcement or development stages to interested solution providers and financiers. The Project Stream will be a highly effective platform for bringing together buyers and sellers from the international water community to explore mutually beneficial synergies, establish partnerships and make the most of highly-focused networking opportunities.

## Explore your summit opportunities

### Register your interest today

Seize this opportunity to get involved with the first International Water Summit. Head to our website and register your interest today or contact us via e-mail. We'll keep you informed on developments as they take shape and let you know more about how you can benefit from, and contribute towards, the success of this unique event.

[www.internationalwatersummit.com](http://www.internationalwatersummit.com)

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